# Shifting Metaphors for Re-Imagining Post-industrial City Futures

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### Overview of Presentation

#### 1. Macrohistorical View of Cities

- Pre-Modern Cities Unconscious Unitive Worldview
- Modern Cities Industrialization and Specialization
- Post-Modern Cities Post-Industrial Conscious Re-integration

#### 2. Layered Analysis of 21st Century Cities

Layer 1: Surface View - what's in the News?

- A "Crisis of Crises"
- A "Kaleidoscope of Hope"

#### Layer 2: Systems and policies

- What are governments doing?
- · What can the people do?

#### Layer 3: Worldview analysis

- Modernism reduced to economic mega-development development
- Transmodernism as holistic human development

#### Layer 4: Hidden Metaphors

- Pre-modern: Human embedded in cosmos and nature
- Modern: Human as machine; city as factory
- Transmodern; Human as creative being; city as garden, city as university, sacred space; artists' studio; family home?

#### 3. Shifting Metaphors for Post-industrial City Futures

### PART 1:

### Macrohistorical View of Cities

### Macrohistorical Overview

#### A Soft Categorisation

	Premodern City	Modern City	Postmodern City
	[Prior to 18th C]	[18th to 20th C]	[Late 20th to 21st C]
Psycho- Socio-Cultural Phases	Premodern or Traditional	Modern or Industrial	Bifurction into Hyper-modern? and Post-industrial?
Political Imaginaries	City-states Organic Regions	Nation-states Nationalism	Global Imaginaries Planetary Networks
Dominant Worldviews	Pre-formal, Mythic Unconscious Unity, Humans led by Cosmic Order	Formal, Rational, Specialisation, Sense of Human as Omnipotent	Post-formal, Conscious Reintegration, Humans as Partners with Nature
Hidden Story or Metaphor	Human at Home in Cosmos and Nature City as "Templum"	Human as Machine in Building Block World City as "Factory"	Human as Steward of Earth and Nature City as "Potentia"

#### Pre-modern Cities:

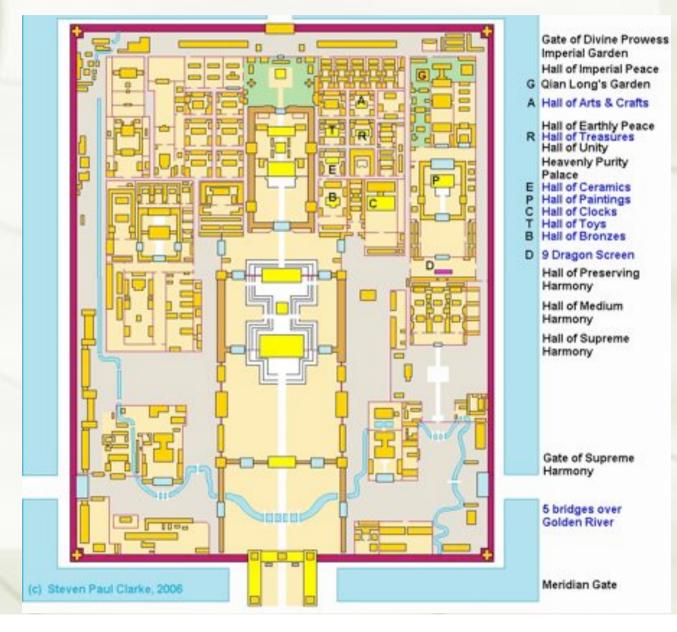
Unconscious Unitive Worldview

City as "Templum"

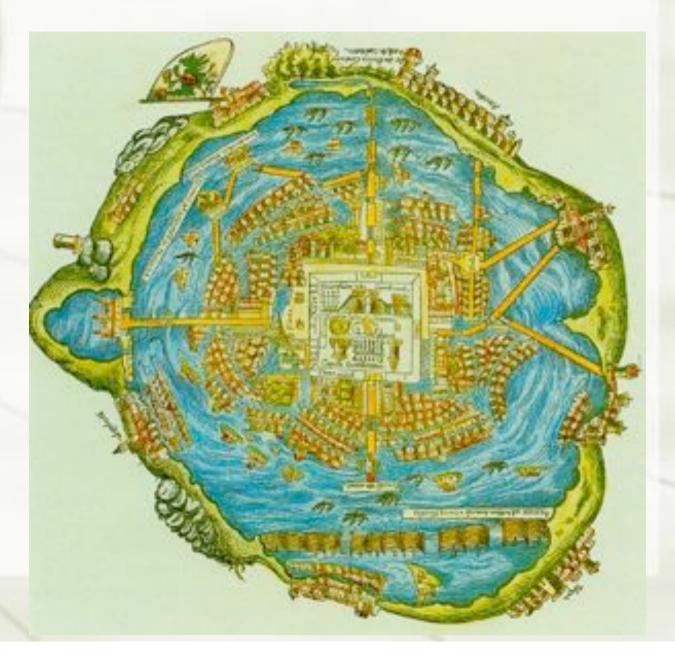
"An auger (seer) first divines the future city's templum (the outline of the shape in the sky). The outline of the temple can settle on the earth only after it has been considered (aligned with the stars)."

Ivan Illich, 1985, H2O and the Waters of Forgetfulness: Reflections on the Historicity of 'Stuff'

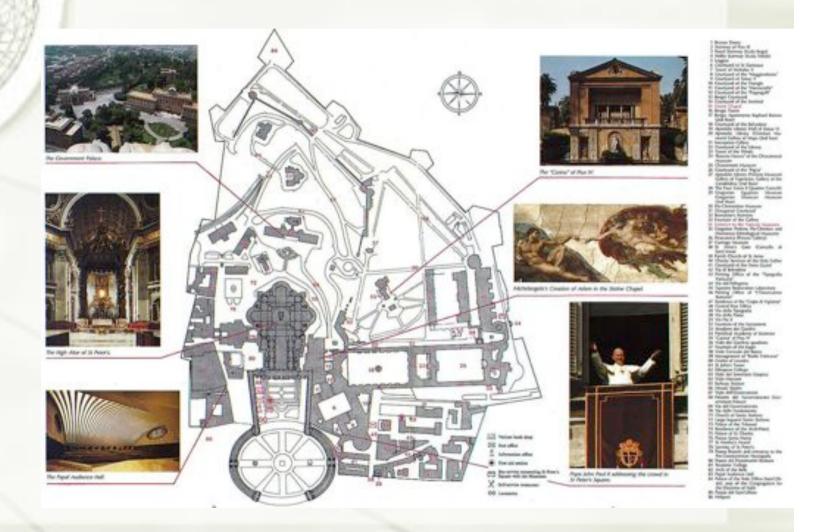
### Pre-Modern Beijing: The Forbidden City



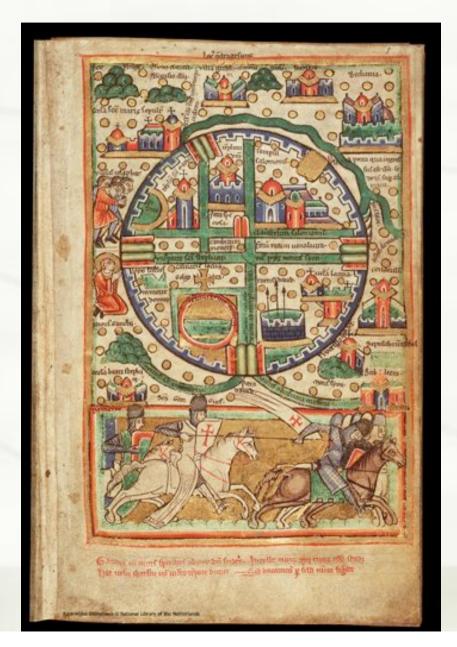
#### Pre-Modern Tenochtitlan: Aztec Mexico



### Pre-Modern Rome: Vatican Sacred City



### Pre-Modern Jerusalem - Sacred City

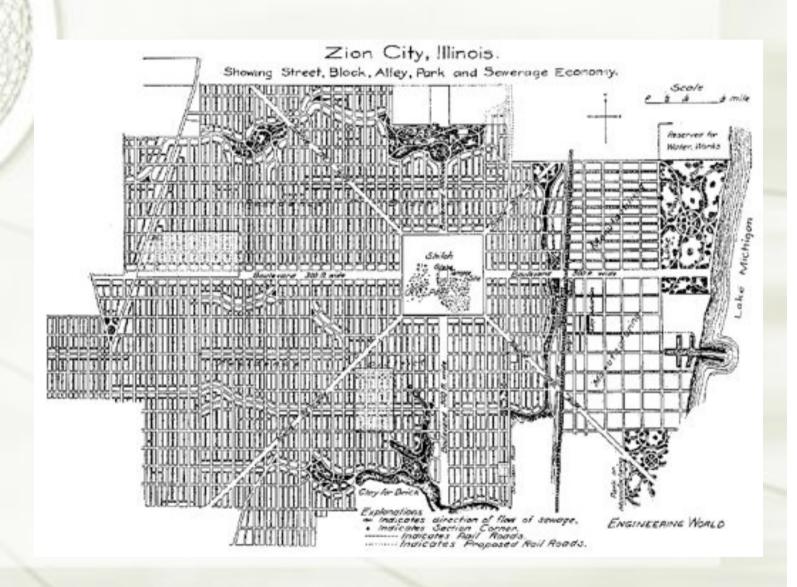


### Modern Cities: Worldview of Specialization

City as "Factory"

Industrialization and Fragmentation
Manufacturing of steel in steel works
Car-based city growth built on oil discoveries.
Oil based development is unsustainable
Assembly line work dehumanizes employees.
Hyper-factories standardise, homogenise and degrade humanity.

#### Modern Industrial City: Illinois 1900



### Modern Oil City: Superhighways, Bangkok



# Modern Oil Cities: Gulf Oil Spill 2010 (Cost of Modern Cities to the Natural Environment)







#### Modern Chinese Cities:

(Hyper-industrialization of Factory City Model)



#### Modern HyperCity: Suicides & Violence

Psycho-Socio-Cultural Costs of Hyper-Modernism

- + Rising suicide rates particularly of young people
- + Rising urban homelessness
- + Increases in sudden and bizarre violence
- + Increases in youth mental health issues (eg in Australia 20% of young people suffer some form of mental health issue during childhood and adolescence, including depression, anxiety and eat disorders).



Attempts at Conscious Re-integration

"If the nature of [humanity] is selforganising, evolutionary, complex, adaptive and co-constructive with [the] environment, then how does the city reflect this nature holographically?"

"How can we integrate the multiple disciplines and sciences to reframe the city as a whole system?"

Marilyn Hamilton, "Integral City" New Society Publishers, BC, Canada, 2008.

## Post-Modern, Hyper-industrial: Dubai (Palm Island Resort and Business Centre)





Satellite Image

# Post-Modern Eco: Solar Valley Germany (near Berlin, previous hub of Eastern bloc chemical industry)



### PART 2:

### Layered Analysis of 21st Century Cities

Based on Causal Layered Analysis (Sohail Inayatullah)

# Layer 1: The Surface View: Statistics? What's in the News?

+ A "Crisis of Crises" (Edgar Morin)

Urbanisation of the planet can lead to:

- + A planet of slums (Mike Davis)
- + Overpopulation (Malthusian view)
- + Destruction of the environment
- + Increasing violence
- + Water wars

+ A "Kaleidoscope of Hope"

Wise Urbanization of the planet can lead to:

- + Resource concentration to conserve the environment
- + Wise water and land use
- + Hubs of creativity
- + Innovative re-design
- + Ecological sensitivity
- Critical mass of sustainable thinking

### The Urbanization of the Planet

- + Since 1950, while the global rural population has less than doubled, the global urban population has grown five times.
  - + By 2010 the global urban population has overtaken the global rural population for the first time in human history.
  - + What are the psycho-socio-cultural and environmental costs of this development?
    - + Is this sustainable and how?

# Planet Earth as A Megalopolis? Cities as Shopping Malls



### A New "Urban Poor" Emerges



# Layer 2: Systems and Policies What can be done?

#### What are governments doing?

- Many national government policies are inadequate in the face of the challenges that confront us
- Some local governments are rising to the challenge and bringing about city-driven sea-changes
  - The Mayor of Sao Paolo No Logo Policy
  - The Mayor of Columbia Dedicated Express Buslanes

#### What can the people do?

- Civil society can make a major contribution through NGOs
- Individuals and community groups can create huge pressure on governments towards sustainability
- · Critical mass is fostered through alternative media

# São Paolo City: "No Logo"Policy Mayor Gilberto Kassab: 2007>>



### Bogotá City: Express Buslanes

Mayor Enrique Peñalosa: 1998-2001



### National Communal Projects

People-Power: "Clean up Australia Day"

Initiated by Ian Kiernan in 1989.

In 2010 over half million volunteers.

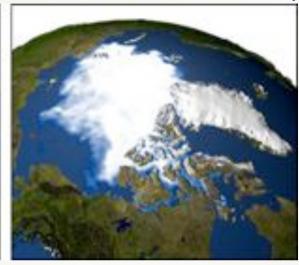
Kiernan began "Clean up the World" in 1993.

In 2009 it had 35 million volunteers from 130 countries.



# International Networking "350" Individual Initiative > Global Response





NASA images of melting ice-caps from 1979 - 2007

Bill McKibben initiated "Day of Climate Action" 2009. 5,200 Events in 181 Countries





# Layer 3: Worldview analysis Ideologies, Cosmologies and Paradigms

#### Pre-modern:

A worldview of mythic, pre-rational consciousness, a cosmology of wholeness and embeddedness in nature and cosmos. See Cosmology 1.

#### Modern, Industrial:

A worldview of rationality and scientific empiricism. See Cosmology 2.

Modernism has become reduced to economic megadevelopment.

#### Postmodern, Transmodern, Post-Industrial:

Humans make conscious choices to re-integrate with nature and cosmos. See Cosmology 3.

Towards holistic human development.

### Cosmology 1: Pre-modern Worldview

The Pre-modern Human

"Unconsciously at Home in the Universe"

Unitive Cosmologies

#### COSMOLOGY I

Past - Pre-Copernican, Pre-Rational



#### TYPE OF THINKING:

- Pre-Rational, Pre-Logical
- Pictorial, Sentient

Figure 5: The Human Being Within the Cosmic Womb
The Pre-Modern Condition

### Cosmology 2: Modern Worldview

The Modern and Alienated Human

"I think, therefore I am" Descartes

Estranged from Nature and Cosmos

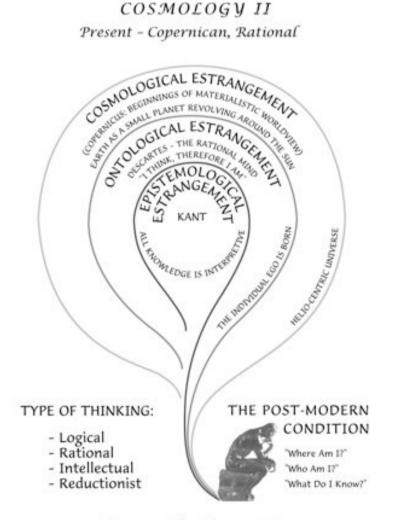


Figure 6: The Human Being, Hurled Out of the Cosmic Womb

### Cosmology 3: Transmodern Worldview

The Postformal
Integral
Planetary
Human

"I am, therefore I create"

Consciously
evolving and
recreating our
connections
with Nature
and Cosmos

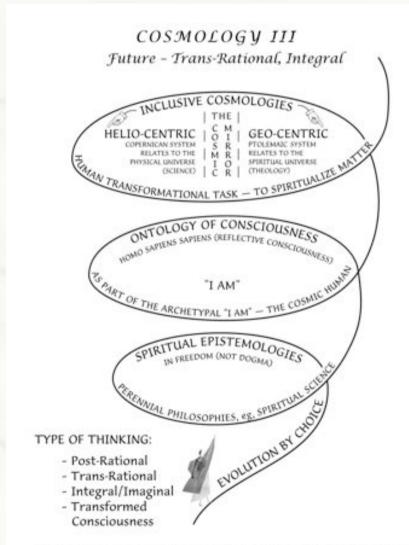


Figure 15: The human being steps in freedom up the ladder of Spiritual Epistemologies to a conscious ontology, reintegrating the cosmological schism between Science and Spirituality.

# Layer 4: Hidden Metaphors What's the Underlying Story?

#### Pre-modern:

Human embedded in cosmos and nature City as community, tribal home, sacred centre

#### Modern, Industrial:

Human as machine in building block universe City as factory, suburbs as dormitories

#### Postmodern Bifurcation:

Hyper-modern
Hyper-industrial
Human as Consumer
City as Shopping Mall

Transmodern,
Post-Industrial
Human as creative being
City as garden
university, sacred space,
artists' studio and more

#### PART 3:

Creating & Exploring
New Metaphors for
"Post-industrial City Futures"

### Post-Industrial City Metaphors

Alternatives to Modern "City as Factory" and Hyper-modern "City as Shopping Mall"

Building on the notion of Human Beings as creative beings rather than machines: What metaphors might we use for cities?

#### City as:

- University: wise city or smart city
- Artists' studio: creative city, beautiful city
- Family home: communal city, healthy city
- Garden: green city, eco-logical city
- + Sacred Space: temple city, utopian city
- + Human Hive: integral city, holistic city

### City as Garden: Green city, Eco-logical city, Sustainable City

#### Urban Reform and Transformation

- + Greening spaces within existing cities
- + Revolutions in transportation
- + Shifting to non-carbon energy sources

# Greening Spaces: Green Building Standards & "Living" Buildings

#### The UN Global Cities Compact:

+ Paul James has discussed

### The Leadership in Energy and Environmental Design (LEED) USA

+ Green Building Rating System

### The "Living Building Challenge" Portland, Oregon Criteria:

- + It generates all of its own energy with renewable resources,
- + It captures and treats all of its water on site and
- + It uses resources efficiently and for maximum beauty.

# The Gutman Visitation Centre Bird Research Centre, Jerusalem



### California Academy of Sciences Architect Renzo Piano



# The Living Roof (CAS) Highest rating on the LEEDS criteria



# The ACROS Office Building Fukuoka City in Japan



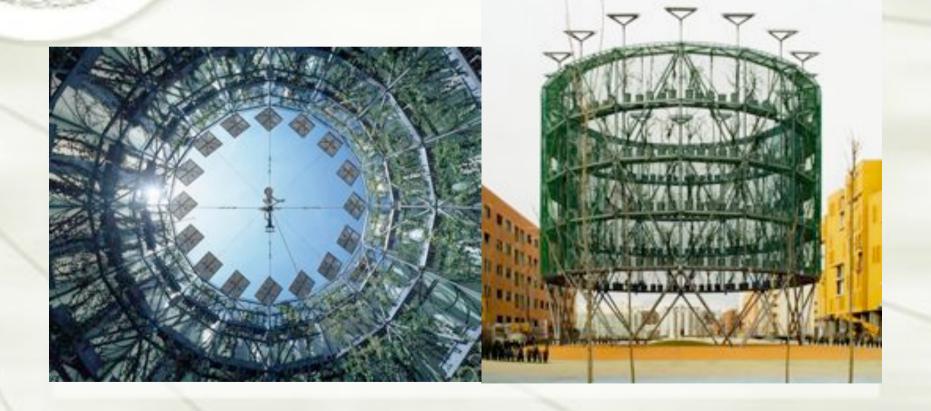
# Living, Growing Walls Musee-du-Quai-Branly, Paris





### Eco-Boulevardes Vallecas, Madrid, Spain

A new form of "urban acupuncture"



#### New York

begins the Greening

Disused,
Neglected,
Over-head
Rail-line in
New York City





### Havana, Cuba An Organic Revolution

Havana is now a world leader in urban agriculture.

In their search for political and economic independence, Cubans have embraced and adopted/adapted sustainable solutions.

Organic agriculture, urban gardening, permaculture, herbal medicines, renewable energy, waste minimisation, have all developed rapidly since 1990.

Today more than 50 per cent of Havana's fresh produce is grown within the city limits, using organic compost and simple irrigation systems.





Curitiba, Brazil Model Sustainable Public Transport System

City as a pedestrian-only zone

Green moats by planting millions of trees

Highways reserved solely for mass transit

Innovative recycling program. The Mayor created a social and environmental revolution by offering groceries and bus passes to the city's poor in return for bags of recyclables. The result? Two-thirds of Curitiba's garbage is recycled.

### Curitiba, Brazil

#### Futuristic Bus Station in Curitiba





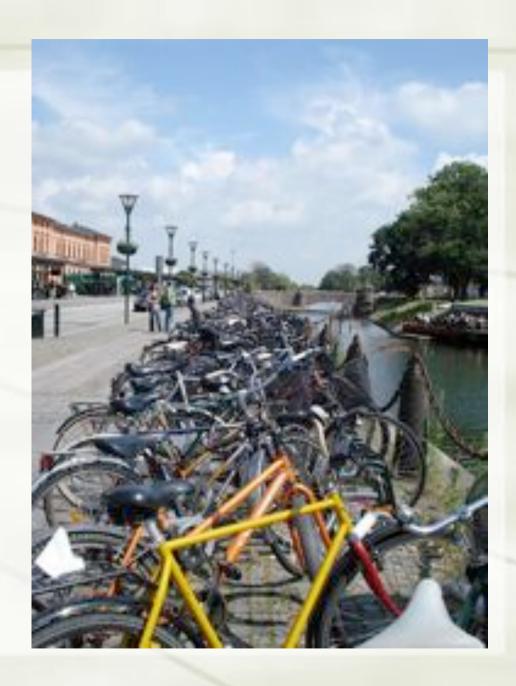
Vaxjo, Sweden: Towards Zero Carbon Footprint

In 1980, at a time when environmental issues were barely a blip on the planetary radar, Vaxjo created an energy company that used biomass to produce heating and electricity.

The city made a pledge in 1996 to become fossil-fuel free.

By 2006, the city had succeeded in reducing its CO2 emissions per capita by 30% since 1993.

Vaxjo produces a carbon footprint similar to that found in many developing countries, while still maintaining high living standards.



Vaxjo, Sweden

### Giant Solar Lily-pads: Glasgow Scottish Architect, Peter Richardson

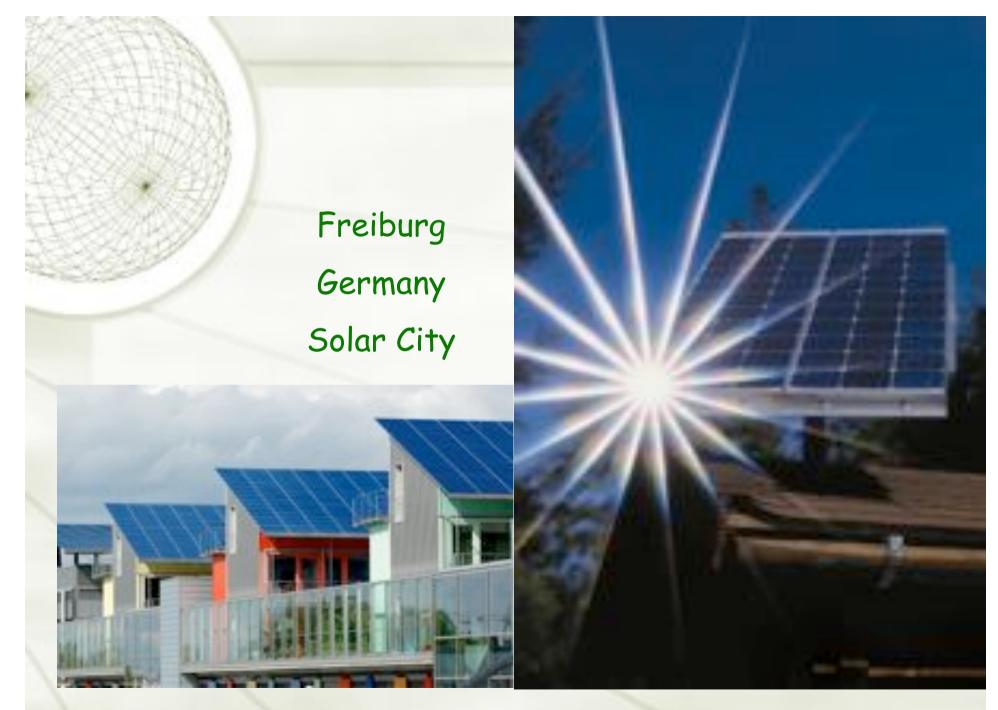


## Freiburg, Germany Europe's Solar City

In the 1970s, the region of Baden-Wurttemberg planned to build a nuclear power plant at Wyhl, just 30 km from Freiburg. There was a major protest, with widespread civil disobedience, and in 1975 the plans were defeated.

Solar Region Freiburg is a long term development vision that the city of Freiburg in southwest Germany has embraced since 1986, which has resulted in multiple benefits for both the environment and the local economy.

Freiburg is now Europe's most prominent solar city.



# Futuristic Eco-Cities: Green city, Eco-logical city, Sustainable City

#### New Eco-logical Designs

- + Eco-cities
- + Zero Carbon energy cities
- + Ocean Cities
- + Wild Designs



Tianjin Eco-city, China: A 10-15-year Plan

Although China's Dongtan Eco-city project appears to have stalled (if not failed) a new project is being planned.

Based on a collaborative agreement between the Governments of China and Singapore to jointly develop a socially harmonious, environmentally friendly and resource-conserving city in China.

The Eco-City will be a walkable community, with a light rail system, seamless public transportation transfers, smart road designs and well-connected walking paths.





Masdar City, Abu Dhabi aims to be the first carbon neutral, zero waste city in the world.

It aims to become the silicon valley for clean, green and alternative energy. A global centre where over 1500 companies will converge to address one of humanity;s greatest challenges.

It aims to be a global model for a 100% renewable energy city integrating traditional arab planning principles and existing and future technologies.

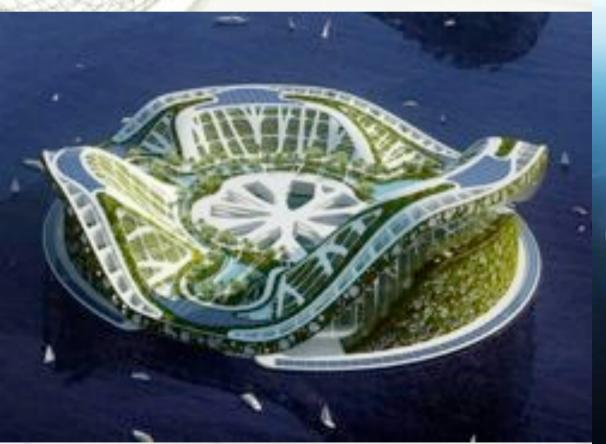
Questions remain about it.

### Masdar City, Adu Dhabi, UAE



# Ocean Cities: The Lillipad Futuristic Post-Ocean Rise Visions

Design by Vincent Callebaut Belgian Architect





# Wild Designs: Architecture and the Fourth Dimension: Time



Architect:
David
Fischer's
Dynamic
Tower

### Wild Designs:

San Francisco's Hydro-Net 100-year Vision

Hydro-Net will bring San Francisco into the 22nd Century with algae-harvesting towers, geothermal energy mushrooms, and fog catchers which distill fresh water from San Francisco's infamous fog.

The aquifer and geothermal sources beneath San Francisco would be utilized as the source of water and power, while ponds and forests of algae would produce hydrogen.

#### San Francisco Vision 2108



The Hydro-Net

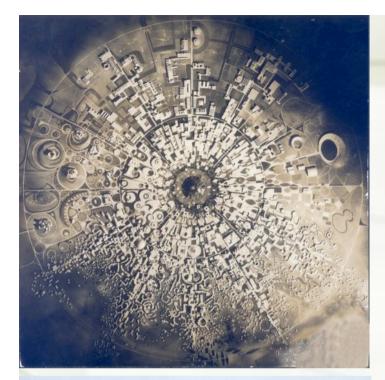
### City as Sacred Place:

Utopian Cities, Spiritual Cities

Can we recreate the cosmic harmony of pre-modern cities?

Through acts of deep consciousness bearing in mind the complex integrality of sustainable cities







### Auroville, India A Utopian Universal City

Auroville intends to be a universal town where men and women of all countries are able to live in peace and progressive harmony above all creeds, all politics and

all nationalities.

The purpose of Auroville is to realise human unity.



#### The Matrimander, Auroville, India



### City as Human Hive: Integral Cities, Holistic Cities

- + "Integral City" is an organisation set up by Marilyn Hamilton. Its purpose is "meshworking evolutionary intelligences for the human hive and eco-regional resilience."
- + Her book "Integral City: Evolutionary Intelligences for the Human Hive" sets out her vision and practice.
- + Her book proposed the need for a new "science of human cities" base on transdisciplinary integration of planning.

### Post-Industrial Cities:

Attempts at Conscious Re-integration

#### Summary Reflections:

The early 21st provides a kaleidoscope of possibilities for researchers who are able to work globally and collaboratively across disciplines to re-imagine city futures.

City Futures can be socially just and harmonious, economically and ecologically sustainable and secure as well as aesthetically and culturally flourishing.