PROGRAM GUIDE

UNESCO Futures Literacy Summit
WFSF booth

8-12 December 2020
On behalf of the World Futures Studies Federation, I heartily welcome you to the WFSF booth at the UNESCO Futures Literacy Summit.

Our booth is open from 8-12\textsuperscript{th} December 2020, and we are very much looking forward to meeting with you both for a booth chat or at one of our many exciting events.

Our booth hosts are available throughout the five days. For 10-12\textsuperscript{th} December we have an awesome program of events which are listed and described in this program guide.

Please register and join us!

https://unes.co/futures-literacy-summit-register

Dr. Erik F. Øverland
President of WFSF
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9-10h CET</td>
<td>Applied Futures Research for professional Bachelors at Erasmus University of Applied Sciences and the Arts Brussel</td>
<td>Maya Van Leemput</td>
</tr>
<tr>
<td>11-12h CET</td>
<td>A Roadmap for Sustainable Governance <em>(Panel discussion)</em></td>
<td>Christopher Bisson (moderator)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Caroline Codsi, ICD.D.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bertrand Badré</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Erik Øverland</td>
</tr>
<tr>
<td>13-14h CET</td>
<td>The WFSF and Futures Literacy</td>
<td>Jennifer Gidley, PhD</td>
</tr>
<tr>
<td>15-16h CET</td>
<td>Transforming the Future: Using Evolutionary Design to Imagine New Narratives</td>
<td>Dana Klisanin</td>
</tr>
<tr>
<td>17-18h CET</td>
<td>The Purposeful Evolution of Wisdom and Heightened Future Consciousness</td>
<td>Tom Lombardo, PhD</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td>Speaker</td>
</tr>
<tr>
<td>------------</td>
<td>------------------------------------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>11-12h CET</td>
<td>Why We Need More Academic Futures Studies Programs</td>
<td>Kai Gondlach</td>
</tr>
<tr>
<td>13-14h CET</td>
<td>Science Fiction, Speculative Design and Strategic Foresight</td>
<td>Jean Paul Pinto</td>
</tr>
<tr>
<td>14-15h CET</td>
<td>Introducing the WFSF Research Committee</td>
<td>Helga Veigl</td>
</tr>
<tr>
<td>17-19h CET</td>
<td>Human Futures Salon: I Human 2050 (PechaKucha format)</td>
<td>Claire Nelson</td>
</tr>
<tr>
<td></td>
<td>+ 10 guests</td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td>Presenter</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------------------------------------------------</td>
<td>-------------------------------</td>
</tr>
<tr>
<td>9-10h CET</td>
<td>Positive Cartography</td>
<td>Hank Kune</td>
</tr>
<tr>
<td>11-12h CET</td>
<td>European Journal of Futures Research</td>
<td>Erik Øverland</td>
</tr>
<tr>
<td>16-17h CET</td>
<td>Foresight as a Tool for Increasing Creative through Technology Enhanced Learning</td>
<td>Derek Woodgate</td>
</tr>
<tr>
<td>17-18h CET</td>
<td>An Introduction to Science Fiction: The Evolutionary Mythology of the Future</td>
<td>Tom Lombardo, PhD</td>
</tr>
</tbody>
</table>
In 2015 Erasmus University started up Open Time, the first dedicated futures research team in higher education in Flanders. Two years later the first batch of Idea & Innovation management students were offered a related course. This story starts a discussion on what we need for effective futures research and education anywhere.
A Roadmap for Sustainable Governance

(Panel discussion)

COVID19 has enhanced that decisions 'as usuals' can no longer be supported as we enter into a new era of high risks, uncertainties for the future. This panel deals with how we can reconcile strategy and sustainability, embrace standards and actions that lead to a sustainable and better future.

Bertrand Badré
CEO and Founder of Blue like an Orange Sustainable Capital

Caroline Codsi, ICD.D.
President & Chief Equality Officer of Women in Governance

Dr. Erik F. Øverland
President of WFSF and the Co-Editor-in-Chief and co-founder of EJFR

Christophe BISSON, PhD is Scientific Director of the MSc "International Strategy & Influence" at SKEMA Business School and lectures at graduate levels in Paris, Raleigh (US) and Suzhou (China). He explores how strategic systems can be ‘augmented’ by Machine Learning and become hybrid systems for higher performance and sustainability. He received international and national awards for his work and got research funds from the American NSF, EU, the French Ministry of Research, Turkey, Saudi Arabia and Peru. His book entitled « Guide de Gestion Stratégique de l’Information pour les PME », articles have been selected by the French Inter-Ministerial Strategic Economic Affairs Directorate. He created the software ‘Stratbrain’ that he uses for his lectures and training. Christophe is SCIP advisory board member, Full member of WFSF (a consultative partner of UN and UNESCO) among others.

https://teams.microsoft.com/_#/pre-join-calling/19:meeting_ZGM0OTY2NTYtNzU3MC00YTAYTAYTk4N2UtMDUyMmQ0YmNkOGFm@thread.v2
Jennifer gives a brief history of the WFSF as the one truly global futures organization and recollects her time as President of the WFSF and the work done to develop new paradigms for futures thinking. She discusses the relationship developed with UNESCO and the WFSF’s efforts to bring futures literacy to the younger generations.

Jennifer M Gidley, PhD, is a psychologist, educator and international futurist. She is an Adjunct Professor at the Institute for Sustainable Futures (UTS), Sydney, and was listed as one of the “World’s Top 50 Female Futurists” (Forbes 2020).

Curious to learn more about the design practices and techniques that can be applied to narratives to facilitate futures literacy and transformative experiences? In "Transforming the Future: Using Evolutionary Design to Imagine New Narratives," Dr. Klisanin introduces the evolutionary guidance media design (EGM) framework designed specifically to support the conscious creation, use and evaluation of media that aims to guide the evolutionary development of the body, mind, and spirit, in self, culture and nature.

Dana Klisanin is an award-winning psychologist and futurist. Co-Founder at Evolutionary Guidance Media R&D, Inc., Dana explores how we can use information technologies and new media to promote narratives that advance human wellbeing, futures literacy, and planetary flourishing. Her transdisciplinary research explores frameworks for impact media design, as well as new mythologies emerging in the age of interconnectivity, including changing heroic archetypes, and the advent of collaborative heroism. She is currently in the process of launching an educational technology platform that enables youth activism and supports the Sustainable Development Goals (SDGs).

https://zoom.us/j/91579314221?pwd=d0U1Y0RUaDBud0g1MERVMkJk0dkszdz10
The Purposeful Evolution of Wisdom and Heightened Future Consciousness

Based on my book Future Consciousness: The Path to Purposeful Evolution, in this introductory presentation I propose that the key to constructively addressing our numerous global challenges and creating a good future for all of us is the purposeful evolution of our conscious minds, and in particular the heightening our future consciousness and capacity for wisdom.

Thomas Lombardo, Ph.D. is the Director of the Center for Future Consciousness, Editor of Future Consciousness Insights (formerly Wisdom and the Future), Professor Emeritus and Retired Faculty Chair of Psychology, Philosophy, and the Future at Rio Salado College, and past Director of The Wisdom Page. He is a Fellow and Executive Board member of the World Futures Studies Federation and member and contributing editor of numerous futurist organizations and publications.

He has published nine books and over sixty articles and given an equal number of professional presentations on many futurist topics, including wisdom and the future of education; the future of consciousness and the human mind; dystopian and utopian thought; theories of the future; and science fiction. His newest books include Future Consciousness: The Path to Purposeful Evolution, winner of the 2017 Network Book Award; Science Fiction: The Evolutionary Mythology of the Future: Vol. I - Prometheus to the Martians (2018), hailed as “a brilliant piece of work” and “a ‘must-read’ in the study both of science fiction and the future;” and The Pursuit of Virtue (2019), “A brilliant, timely, erudite exposure of the shallow, divisive individualism of modern life.” He has just completed two more volumes of his Science Fiction book series. He is a graduate of the University of Connecticut and University of Minnesota and a graduate fellow of Cornell University. Presently he lives with his wife Jeanne in the Phoenix, Arizona metropolitan area.

https://zoom.us/j/91579314221?pwd=d0U1Y0RUaDBud0g1MERVMkI0dkxsdz10
Why We Need More Academic Futures Studies Programs

The importance of Futures Studies and Futures Literacy has never been greater than today, yet there exist only roughly ten primary Futures Studies programs worldwide. This talk briefly explores the goals of these programs and ultimately contrasts the number of graduates with the increasing demand in industry, society and education.

https://zoom.us/j/91579314221?pwd=d0U1Y0RUaDBud0g1MERVMkI0dkxsdz10
Science Fiction, Speculative Design & Strategic Foresight

Today companies must learn to plan in highly unstable environments where uncertainty is the predominant factor. Implementing foresight process with Science Fiction and Speculative Design allows an organization to address unexpected events and act quickly to take advantage of opportunities in harsh environments. This conference will allow to identify the key questions that any organization should ask for the future, establish the role of science fiction and speculative design with regard to the creation of new post-covid realities and establish the different futures that could come to live in the coming years.

Jean Paul Pinto is a Commercial Engineer with 17 years of professional and teaching experience in marketing, planning and prospective strategic management processes. Professor of postgraduate and undergraduate universities in Ecuador and Colombia. He holds a Master’s degree in Marketing from Capitole 1 University in Toulouse-France, a Master’s degree in Gestion Sciences (with a focus on Prospective) from CNAM in Paris-France and a Master’s Degree in Security and Defense from the Institute of Higher National Studies of Ecuador. He is currently a PhD candidate at the University of the Valley, Cali-Colombia, where he is developing a prospective process for the imagination and materialization of the future.

https://zoom.us/j/91579314221?pwd=d0U1Y0RUaDBud0gLg1MERVMkIo0dkxsdz10
Introducing the WFSF Research Committee

The World Futures Studies Federation’s Research Committee is established to stimulate future-oriented research in academic institutions, government agencies, international and national non-government organizations, and other bodies; and to support and sponsor projects and cooperate with national and international futures research institutes and organizations, for common aims and objectives.

Helga will present the activities, partnership programs and potential, as well as the committee members.

Helga studied for her PhD in Futures Studies (The Science of Foresight) at Corvinus University in Budapest. Helga is from Hungary and travelled and worked in the USA and the Middle East for several years. She is currently living in Rijeka, Croatia and is a resident in UAE. She is a full-time professional futurist at The Futures Lab, Inc. She is a member of the Scientific Committee for Futures Studies for WFSF and Prince Mohammad Bin Fahd University (KSA) for the Futures Research Grants.

With specific emphasis on systems thinking, foresight processes and modelling she is an experienced workshop facilitator on multiple foresight projects. Helga is an expert in weak signals and the application in creating future insights, indicators and scenarios. She is also a creator of critical digital developments that she designs and manages. She developed the data system that manages and supports the various foresight methods and maps of the foresight process.
What it Means to be Human in 2050 and Beyond

Hosted by Dr. Claire Nelson, Editor at Large HUMAN FUTURES MAGAZINE

20 slides or images, 20 seconds each moving automatically as the presenter is speaking, 10 speakers

OUR TELLERS & TALES:

María Altube
Jesica Bastidas
Pouyan Bizeh
James Boyd
Arsam Futurist
Hans Kune
Jaime Andres Garcia
Ralph Mercer
Jean Paul Pinto
Areli Zaragoza
People are often disheartened by the negative prognosis of many recent attempts to anticipate the future. Positive Cartography is about communities envisioning desired futures, and creating maps that describe them, plus one additional ingredient — the assumption that the mapmakers themselves think about the futures they really want, and the actions needed to make them happen. In this way, they take a hopeful step towards futures literacy. In this session, people will explore Positive Cartography as a work-in-progress, and become enthusiastic about doing it themselves.

Hank Kune has over 40 years’ experience as facilitator, workshop & conference moderator, and developer of methodologies for innovation and change. He has worked extensively with public sector organizations in the Netherlands, as well as diverse innovation initiatives throughout the European Union and Japan.

Facilitating hands-on change in complex multi-stakeholder environments is a common theme of this work, which has focused on systemic and open innovation, orchestrating innovation ecosystems, supporting the entrepreneurial mindset of communities, enhancing cross-border collaboration and creating conditions for dialogue that leads to renewal. He has also published extensively on these issues. As one of the pioneers of the Aalto Camp for Societal Innovation, Hank has co-organized, moderated or mentored more than 25 Camps in 16 countries since 2010.

At present, Hank is co-initiator of the Global Lab for Climate Resilience, which aims to address major climate resilience challenges as collaborative innovation projects. Positive Cartography is one such project. His work on dedicated innovation-enabling environments – action learning camps, future centers, and living labs – has supported many organizations to achieve ambitious objectives.

Hank lives in the Netherlands, where he is director of Educore BV, a Founding Partner of the Future Center Alliance, and co-founder of International Initiatives for Societal Innovation. Hank is a member of the WFSF, and since 2019 he is also one of the Features Editors of WFSF’s Human Futures Magazine.

Website: [www.educore.nl](http://www.educore.nl); Linked-in: [https://www.linkedin.com/in/hank-kune-56aa0/](https://www.linkedin.com/in/hank-kune-56aa0/)
Dr. Øverland will discuss the role of the journal in terms of the challenges that European countries are facing today in terms of society, politics, economy, education, science and technology, and the contributions that the European region can make to solve global challenges. He will talk about the implicit objective of the journal in delving into the way in which European regions “share” common experiences, divisions and conflicts – which altogether build a rich resource for critical examination as well as forward-looking renewal.

Dr. Erik F. Øverland is the President of The World Futures Studies Federation, WFSF (wfsf.org) and the Co-Editor-in-Chief and co-founder of European Journal of Futures Research, EJFR. He also holds a part time position as a guest researcher at the Freie Universität Berlin, Germany. In Norway he is senior policy advisor to the Minister of Education and Research and has represented Norway as official delegate to several working groups in the EU and to the Steering Committee for Educational Policy and Practice, CDPPE, at The Council of Europe.

Dr. Øverland has published several books and scientific articles about futures studies, and is one of the most experienced foresight practitioners in Norway. Øverland was the Project Manager of Norway2030 by the Norwegian Government (1998-2001) and has conducted futures studies for agencies and business enterprises both in Norway and abroad.

Foresight as a tool for increasing creativity through tech enhanced learning

Based upon quantitative and qualitative research deriving from the application of a newly created foresight-based learning system at the University of Agder, the presentation will demonstrate how the inclusion of established methodologies from foresight within an ICT course structure can lead to increased levels of student creativity when these processes are learned through a multimedia enhanced learning environment.

Derek Woodgate is a consulting futurist, educator, author, speaker and curator. He is the President and Chief Futurist of The Futures Lab, Inc. Derek is also the CCO of The Futures Lab’s “living the future” events company, The FutureXperience Lab.

In addition, Derek is an Assistant Professor in the ICT Department of the Engineering and Science Faculty at the University of Agder in Norway and a Senior Lecturer at the University of Houston College of Technology Foresight Program. He is also on the Executive Board of the Center for Futures Studies at the University of Dubai. Derek is a PhD candidate at UiA.

His book, Future Frequencies (2004) was considered paradigm shifting in the foresight field, and his various pieces already published from his book Future Flow give a fresh look at how experiential manifestations can be designed to be adaptive to personal aesthetics, imagination, moods, and emotions to facilitate new approaches to techno-social exploration, human-machine integration, and learning.

Prior to The Futures Lab Inc., Derek had previous experience as an executive on the board of two major international corporations with over 20 years SVP-level management in global strategy. He started his career as a diplomat with the British Government (FCO). He is a Founding and previous Board Member of the Association of Professional Futurists and a long-time member of the WFSF. He is a member of the WFSF-UN/UNESCO Committee.

https://zoom.us/j/91579314221?pwd=d0U1YORuDbud0g1MERVMkl0dkxszd10
An Introduction to Science Fiction: The Evolutionary Mythology of the Future

This presentation provides an introductory overview of my book series on the historical evolution, power, and value of science fiction. Why is science fiction so popular and influential in contemporary human society? As narratives on the future, science fiction generates “total person immersion,” engaging and purposefully evolving all the dimensions of the holistic future consciousness.

Thomas Lombardo, Ph.D. is the Director of the Center for Future Consciousness, Editor of Future Consciousness Insights (formally Wisdom and the Future), Professor Emeritus and Retired Faculty Chair of Psychology, Philosophy, and the Future at Rio Salado College, and past Director of The Wisdom Page. He is a Fellow and Executive Board member of the World Futures Studies Federation and member and contributing editor of numerous futurist organizations and publications.

He has published nine books and over sixty articles and given an equal number of professional presentations on many futurist topics, including wisdom and the future of education; the future of consciousness and the human mind; dystopian and utopian thought; theories of the future; and science fiction. His newest books include Future Consciousness: The Path to Purposeful Evolution, winner of the 2017 Network Book Award; Science Fiction: The Evolutionary Mythology of the Future: Vol. I - Prometheus to the Martians (2018), hailed as “a brilliant piece of work” and “a ‘must-read’ in the study both of science fiction and the future;” and The Pursuit of Virtue (2019), “A brilliant, timely, erudite exposure of the shallow, divisive individualism of modern life.” He has just completed two more volumes of his Science Fiction book series. He is a graduate of the University of Connecticut and University of Minnesota and a graduate fellow of Cornell University. Presently he lives with his wife Jeanne in the Phoenix, Arizona metropolitan area.

https://zoom.us/j/91579314221?pwd=d0U1Y0RUaDBud0g1MERVMkI0dkxsdz10
Please visit our booth and register for our events:
https://unes.co/futures-literacy-summit-register
https://wfsf.org